

Dynamic Urban Opportunities Foundation presents

Elevate **HER** EXP

A Marketplace & Learning Experience for
Black Women Entrepreneurs

Sponsorship Packet 2026

October 3, 2026 | Renton Technical College

WHY IT MATTERS

Black women launch businesses at nearly twice the rate of women overall in the United States, yet continue to face barriers in funding, visibility, and access to resources.

Elevate Her Expo was created to increase access, visibility, and opportunity for Black women-owned businesses. Through marketplace exposure, education, and direct investment, the Expo creates dynamic pathways for entrepreneurs to grow and thrive.

Launched: 2025

Location: Seattle, WA

Audience: Entrepreneurs, community members, and supporters



VENDOR / COMMUNITY TESTIMONIALS



“Thank you so much for this opportunity and for the continued support of ElevateHer vendors. I truly appreciate DUOF’s commitment to uplifting Black-owned businesses and creating space for us to grow and thrive.”

~Patrice, Muddas Succulents

“I had a wonderful time and learned valuable content. The guest experts were outstanding and relatable. As an entrepreneur, I believe this is a great opportunity to showcase my products. I look forward to your next event.”

“I discovered amazing Black-owned businesses and can’t wait for the next Expo.”

IMPACT AT A GLANCE:

Impact at a Glance

30

Black women-owned businesses featured

200+

Registered attendees

14K+

Social media insights generated

Sold Out

Workshops with overflow attendance

\$500

Entrepreneur microgrants awarded

\$50

Affordable vendor fee (vs. typical \$150+)

ElevateHER Expo was intentionally designed to increase access, visibility, and opportunity for Black women entrepreneurs. By reducing traditional vendor barriers and providing educational programming, the Expo created meaningful economic and community impact during its inaugural year.

IMPACT CONTINUED:

COMMUNITY REACH

200+ registered attendees and community supporters

ENTREPRENEUR SUPPORT

Vendor participation was intentionally priced at \$50 — significantly lower than standard market vendor fees — and included tables, linens, and chairs at no additional cost to support emerging entrepreneurs.

EDUCATIONAL IMPACT

Workshop sessions reached full capacity, with waitlists and overflow attendance demonstrating strong community demand for culturally relevant business education and entrepreneurship resources.

DIGITAL ENGAGEMENT

ElevateHER Expo generated over 14,000 social media insights through targeted promotional campaigns highlighting workshops, vendors, community partnerships, and event programming.

ECONOMIC EMPOWERMENT

\$500 microgrants awarded

SPONSORSHIP LEVELS

Benefits	Empowerment \$5000	Elevate \$2500	Dynamic \$1000	Community \$500	In-Kind
Logo on Website	Large Featured Logo	Standard	Mention	Mention	Mention
Panel Participation Opportunity	✓	--	--	--	--
Vendor Booth	Premium Booth	Standard	--	--	--
Workshop Opportunity	Featured Workshop	Workshop Opportunity	--	--	--
Social Media Features	4	3	2	1	1
Stage Recognition	Premier Recognition	Recognition	--	--	--
Post-Event Impact Report	✓	✓	✓	✓	✓

MICROGRANTS

Sponsorship support helps fund entrepreneur microgrants awarded directly to participating Black women-owned businesses.

2025 Microgrant Recipients:

- **GLS Designs:** Awarded \$250 to enhance business efficiency by purchasing a scale, postage printer, and a medium-sized heat press for custom projects.
- **Kay's Point Joint:** Awarded \$250 to improve youth art programs by providing essential materials and expanding creative opportunities, empowering students through art and STEM projects. This funding will help purchase supplies and enhance interactive lessons.



IN-KIND OPPORTUNITIES

(HIGHLY NEEDED)

We welcome in-kind support for:

- Marketing (\$1500 value)
- Printing Sponsor (\$500 value)
- Photography Sponsor (\$750 value)
- Entertainment (\$1500 value)
- Hospitality Sponsor (\$500 value)
- Notebooks & pens (\$250 value)

Recognition aligned with contribution level.

WHY PARTNER WITH ELEVATEHER

By partnering with ElevateHER Expo, sponsors help:

- Expand economic opportunity
- Support Black women entrepreneurs
- Increase access to education and resources
- Invest directly into small business growth
- Build stronger community connections

Sponsors also receive:

- Brand visibility
- Community engagement opportunities
- Direct connection to entrepreneurs and consumers
- Recognition as a supporter of economic empowerment initiatives



CONTACT US

Interested in partnering with us?

Email: elevateherexpo@gmail.com

Subject Line: Elevate Her Expo Sponsorship

Join us in creating access, visibility, and opportunity for Black women entrepreneurs.

Ready to become a sponsor?

[Sponsorship Opportunities](#)