

Dynamic Urban Opportunities Foundation in partnership with
Alpha Kappa Alpha Sorority, Inc.® Delta Upsilon Omega Chapter,
National Coalition of 100 Black Women,
National Council of Negro Women, Seattle Section



Elevate *HER*

Black Women Entrepreneur

EXPO

& RESOURCE FAIR!

VENDOR / WORKSHOP
BOOKLET

APRIL 27, 2025

SPONSOR

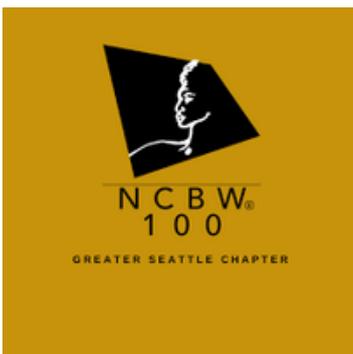


Dynamic Urban Opportunities Foundation

The Delta Upsilon Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated® founded the Dynamic Urban Opportunities Foundation (DUOF) in 2007 as an independent nonprofit.

Since then, the chapter has prioritized education in its community service efforts, raising funds to provide scholarships for children in the greater Puget Sound area. As the chapter grew, members recognized the potential for greater impact through partnership and established DUOF to enhance their support for local youth.

PARTNERSHIPS





Expo Co-Chairs



Adrienne Holmes



Ariana Donaville

Planning Team

Beth Salaguinto
Chericka Johnson
Cynthia Lewis
Latoya Surratt

Regina Glenn
Meko Lawson
Simone Davis

please tag us!

#elevateherexpo

Questions? Email elevateherexpo@gmail.com

SCHEDULE

Time	Activity	Location
12:00 pm	Vendor Marketplace opens	Panaromic Center
12:30 pm	Workshop 1	(small conference room)
1:00 pm	Sister-Nomic\$™	(large conference room)
1:15 pm	Workshop 2	(small conference room)
1:00 pm	Headshots / Photobooth	Panaromic Center
2:00 pm	Workshop 3	(small conference room)
3:00 pm	“Finesse My Business Credit”	(large conference room)



**Looking for some assistance?
Reach out to anyone wearing the
ElevateHer Expo Logo T-shirt!**

These shirts were created by Perfectly Pressed Threads, a Black Woman owned business based in the PNW!





Elevate*HER*

AN EXPO FOR BLACK WOMEN
ENTREPRENEURS

VENDORS

VENDOR



Jamila Johnson
Owner



BEAUTIFUL AWAKENINGS SPA

Welcome to Beautiful Awakenings Massage & Skincare, your destination for luxury and total rejuvenation. Nestled in a tranquil, healing environment, we are committed to nurturing your mind, body, and spirit. Step into a space designed for ultimate relaxation, where you can experience the beauty of being truly pampered.



@beautifulawakeningswithin

beautifulawakeningsmassage@gmail.com <https://www.beautiful-awakenings.com>

Jamila Johnson
B.A., LMT, L.E.

Licensed Massage Therapist & Esthetician | Interior Designer | Visionary & Owner of Beautiful Awakenings Massage & Skincare Spa

With over 15 years of experience in the health and beauty industry, Jamila Johnson is a passionate wellness advocate committed to the transformative power of self-care, self-love, and holistic well-being. As the founder of Beautiful Awakenings Spa in Renton, WA, she has thoughtfully created a serene oasis where healing, community, and relaxation come together.

Beautiful Awakenings is more than a spa—it's a sanctuary. Designed by Jamila herself, it hosts curated events that nurture both the body and mind, offering guests meaningful moments of restoration and connection.

Sherry Boyland

I've worked as an Executive Assistant & Project Coordinator roles in the technology environment for over 25+years, which I'm still working full-time remotely from home. I love the outdoors, arts, and music; mostly R&B-Jazz & Hip-Hop

VENDOR



Sherry Boyland
Owner

PUDDIN' N BODY CARE

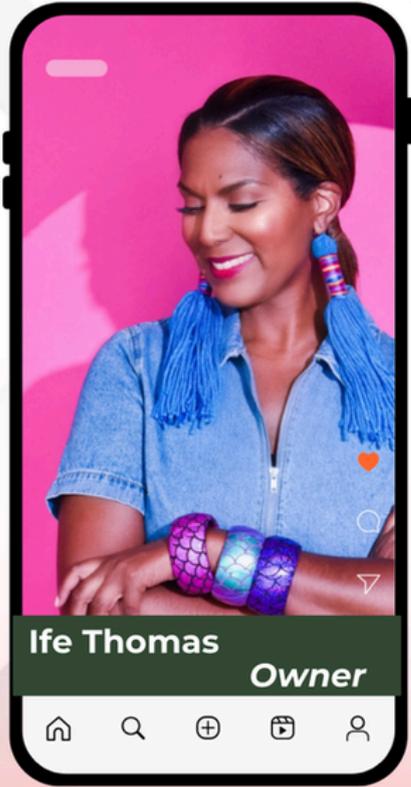
Puddin' N Body Care Body Butter provides a arrange of organic plant-based essential oils that nourish the skin and hair. Our primary ingredient includes 100% unrefined raw shea butter distributed and manufactured out of Northern Ghana.



@puddinnbodycare

puddinbodycare@gmail.com

VENDOR



HER GLOW

HER GLOW is a beauty and wellness brand for women. Our online retail store, the HER GLOW CANDY SHOP, sells handmade, curated jewelry and accessories designed to empower you to look and feel your very best.



@herglowcandyshop
getherglow@gmail.com

<https://HerGlowCandyShop.com>

Ife Thomas

Ife Thomas is an artist, performer, entrepreneur, and creative director. Currently based in Seattle, she is the founder and CEO of HER GLOW, a brand that empowers women through workshops and creative endeavors m.

Kay Burnett

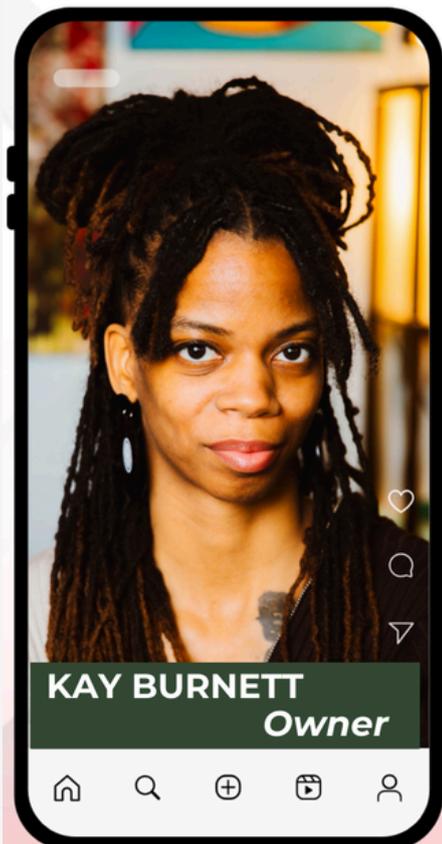
Kay The Paint Lady, a full-time artist based in Seattle and Tacoma since 2016, weaves vibrant and expressive figures into her canvases. Her art is a reflection of everyday life, a visual narrative that unfolds through her brushstrokes.

Kay wears many hats: creator, painter, and teacher. She shares her passion for all things art, nurturing creativity in both seasoned artists and budding talents. But it's her work with youth that truly sets her apart. Through workshops, retreats, and community events, Kay fosters a love for self-expression and imagination.

Whether it's a lively paint class, a captivating live painting event, or an inspiring spoken word session, Kay brings people together. Her mission? To create safe, exciting spaces where art thrives.

Join Kay on her colorful journey as she continues to enrich the Seattle/Tacoma area with her boundless creativity and unwavering commitment to community.

VENDOR



KAY'S PAINT JOINT

Visual Artist and Teaching Artist/
Instructor

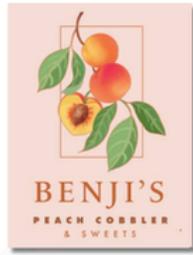
@kay_thepaintlady -
IG/Tiktok



FB: @kayspaintjoint

www.kayspaintjoint.com

VENDOR



BENJI'S PEACH COBBLER & SWEETS

Homemade and handmade bakery items, specializing in Peach Cobbler and seasonal bakery goods



@Benjis_peachcobbler
Benjispeachcobbler@gmail.com

Marva Benjamin
Owner



<https://benjispheachcobbler.com/>

Marva Benjamin

My name is Marva Benjamin, and I'm the owner of Benji's Peach Cobbler and Sweets, a baking business I started in Seattle, Washington in 2023. My passion for baking runs deep, and I'm excited to share my creations with you.

Fun fact: I'm also a graduate of the University of Washington (Go Huskies!) and a former track athlete there. Interestingly, my background also includes over 20 years as a yoga instructor in Seattle, with experience leading retreats in the Caribbean and studying in India.

So, while I enjoy the balance and mindfulness of yoga, my heart truly belongs in the kitchen, creating delicious treats like my signature peach cobbler."

Deborah Boone

Deborah Boone, owner of Our Fabric Stash, is a serial business and social entrepreneur, fiber artist, quilter and curator. Deborah and her husband, Gary have made Seattle home for over 35 years. Even with a busy schedule, Deborah and Gary still find time to nurture other emerging entrepreneurs.

VENDOR



OUR FABRIC STASH

Our Fabric Stash is the 1st fabric / craft consignment company that offers the community (local to international) a service and responsible solution for keeping fabric and craft related items out of the waste stream. We provide skill-building classes and encourage community involvement through our fun social awareness events (e.g., feminine hygiene kits, care cushions for the homeless, etc.).



ourfabricstash



@stashaholics

Deborah Boone
Owner



<https://ourfabricstash.com> deborah@ourfabricstash.com

VENDOR



POTTER'S MIXED BAG

Potters Mixed Bag is a Black owned and Woman owned business offering Program Management consulting services to small organizations and nonprofits that want to grow and scale.



@pottersmixedbag

sarah@pottersmixedbag.com



<https://www.pottersmixedbag.com/>

Anita Beck

Retired teacher, third generation seamstress, fell in love with African texture, and created an entire line of wearable art unique pieces. Also created the Mobile boutique where we inspire people to shop at home work or wherever pop-ups. We bring the store to your door.

VENDOR



NIKKY'S NICHE DESIGNS

Handmade African inspired garments and accessories, wearable art



@nikkys_niche



<http://www.msnikkys.com/>

Whitney Mason



VENDOR



**GLS DESIGNS,
LLC**

Custom apparel and gifts



@GLSDesignsLLC

Whitney Mason
Owner

I am a labor and delivery nurse, future Certified Nurse Midwife, veteran's spouse, mother of five, and grandmother (Mimi) of two. I am a proud member of Delta Sigma Theta Sorority, Inc. for the past 19.5 years and Jack and Jill of America, Inc. for the past 4 years.



glsdesigns253@gmail.com

Dara Pressley

Dara Pressley is a spiritual herbalist blending ancestral wisdom with modern practice to create plant-based remedies rooted in ritual and care. She specializes in Pacific Northwest herbs and crafts formulas that honor the cycles of nature and the healing traditions of Indigenous American and the African diaspora.

VENDOR

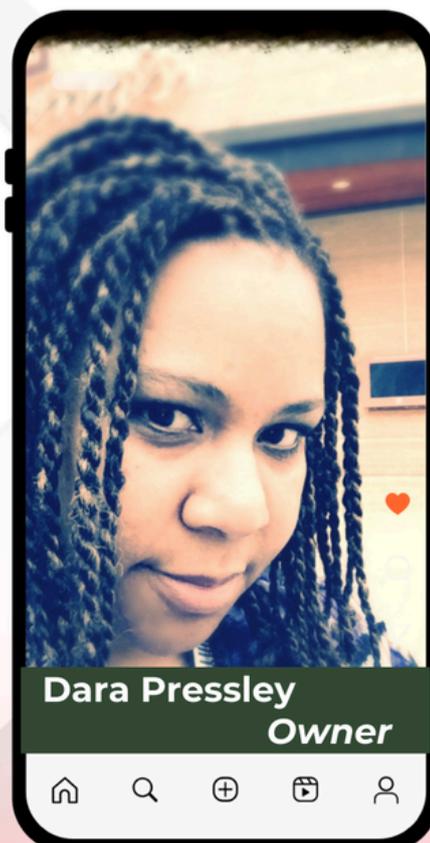


SASSY ROOTS

Sassy Roots is a bold, botanically based brand offering herbal remedies and rituals rooted in ancestral wisdom, Pacific Northwest plants, and a whole lot of attitude. We make wellness feel grounded, sacred, and a little bit sassy.



@sassyroots



Dara Pressley
Owner



<https://sassyroots.com>



dara@darasplace.com

ElevateHER EXPO
Black Women Entrepreneur

VENDOR



REMEMBER ME DESIGNS BY THALIA

Specializing in T-shirt Embroidery,
Fleece throw blankets, Hats and
Bracelets

thaldudley815@gmail.com

Thalia Dudley

Remember Me Designs by Thalia LLC is a locally owned small brand. I'm a long time Clothing Designer in the Puget sound area.

I have found that crafting in general brings me joy and a sense of peace and relaxation.

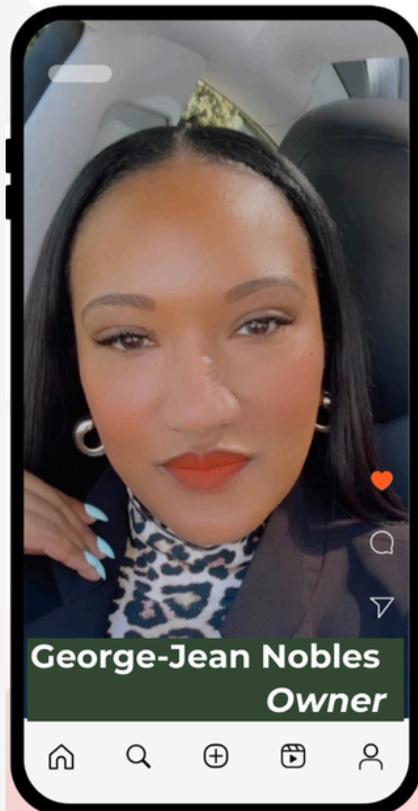
I started sewing by hand when I was about 7 or 8, making doll clothes out of socks for all the neighborhood girls. Since that time, I have grown my craft and specializing in coats, fancy dresses, T-shirt Embroidery and lastly bracelet making. The biggest takeaway from my crafting and sewing is to see a happy repeatable customer.

George-Jean Nobles

Born and raised in Seattle, WA, George-Jean has always had a "Passion for Fashion." Her love for shoes and clothes has always played a huge role in her life. She wanted to share her love with fashion with the world. George-Jean prides herself with having an eye to uniquely color combine, having integrity, and her ability to connect with people from all walks of life.

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Black Women Entrepreneur

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STYLED BY FITTED

Fitted is a business designed to provide individual clients with elite fashion services that fit their budgets, lifestyles and empowers them to live with confidence.

[@stylebyfitted](https://www.instagram.com/stylebyfitted)



<https://www.styledbyfitted.com/>

Nelago Nuunyango

I was born and raised in Epato village, Namibia, and I have lived in the U.S. for thirteen years this August. There are so many fitness brands out there and instead of making fitness about mental health, they focus more on body image. Exercising should be about mental health because when one is mentally fit, we tend to make much more sound decisions, including healthy eating.

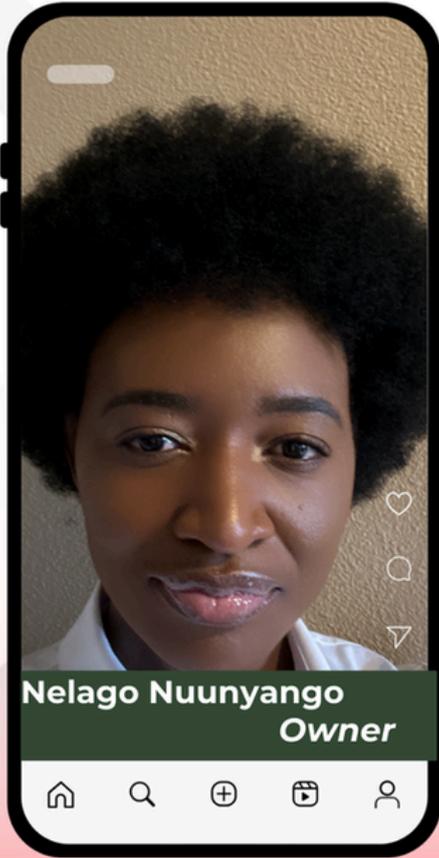
VENDOR

inyenga

INYENGA

Inyenga specializes in high quality fitness apparel to promote exercising for mental health.

 @inyenga99



Sally Wusstig-Trice

As someone who grew up not knowing how to correctly take care of multiracial hair, I hope my company will be that beacon of light to help guide people like I was, on the correct path. They can then be confident in learning and growing with their hair too.

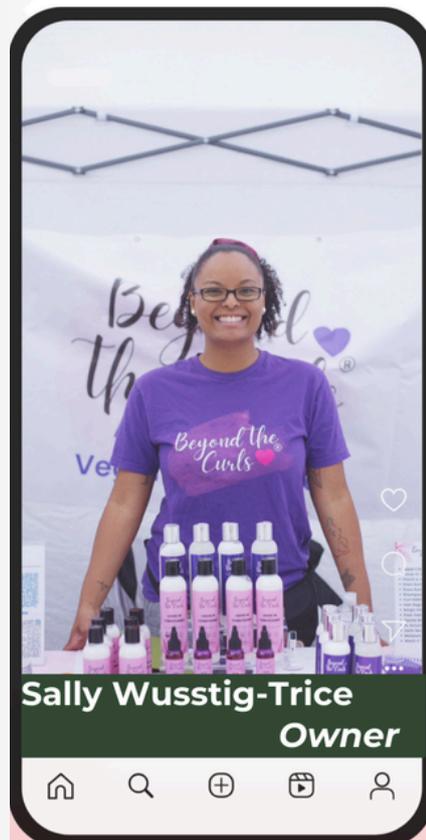
VENDOR

Beyond the Curls
All-Natural
Vegan Hair Care

**BEYOND THE
CURLS**

Beyond The Curls is an all-natural vegan hair care product line for all allowing your hair to become healthier naturally.



FB/IG/TT:
@beyondthecurlSCO

X/Twitter: @beyond_curlSCO

 BeyondthecurlSCO@gmail.com

Talonya Gabriel



VENDOR



TEJAH SHATAYE

I specialize in handcrafted shea butter hair and body products as well as unique crochet clothing items

f Tejah Shataye

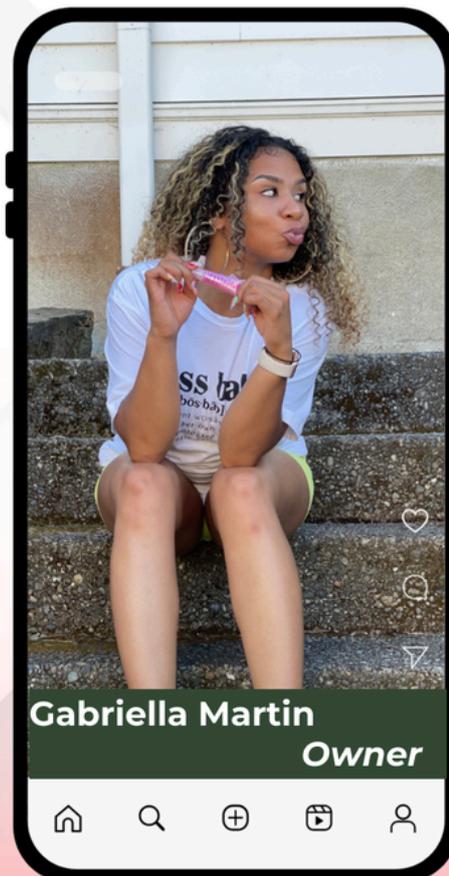
@tejahshea17

crochetingbusdriver

Both of my business were born from a need. I began creating shea butter products for my daughters skin problems and then began to use it for the whole body. Crocheting came when my husband had multiple strokes and ended up in a home until his passing in 2022 I needed something to pass the time and take my mind off of my present circumstances so I started crocheting headbands for my cheer team I coached at the time and from there with time you tube and a friend to call and ask questions at anytime about the craft I started crocheting to sell.

Gabriella Martin

I'm a proud Black female entrepreneur in the beauty industry, dedicated to creating high-quality, organic products that celebrate and empower our natural beauty. My brand is rooted in authenticity, self-love, and community—because beauty isn't just about what you see, it's about how you feel. I'm here to disrupt standards, elevate wellness, and remind every queen that she's magic in her most natural form.



VENDOR



ITSSPOPPIN BEAUTY CO

Homemade organic beauty products



@Itss_poppin

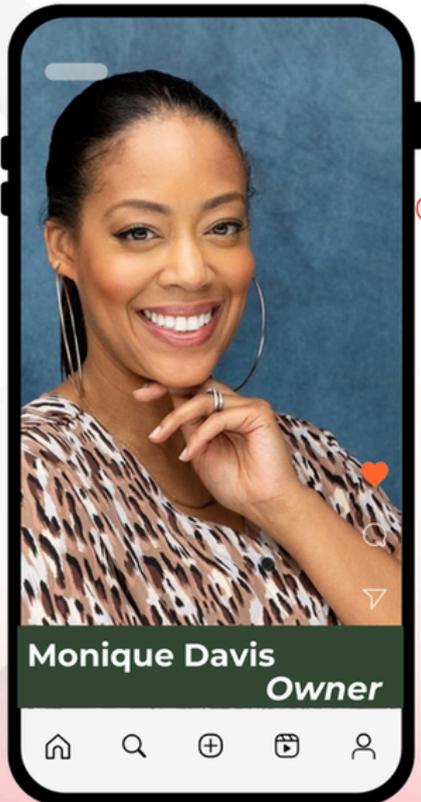
itsspoppinllc@gmail.com

Monique Davis

Monique Davis is the founder and creative force behind Spotlight Body, an affordable premium body care brand redefining self-care with bold, long-lasting fragrances and high-quality ingredients. Inspired by her own need for a moment of escape as a busy wife and mother, Monique created Spotlight Body as a modern-day “Calgon” for a new generation—offering sensory experiences that transform everyday routines into indulgent “me time.”

With a passion for scent and sensory experiences, Monique has cultivated a collection of glycerin-based soaps, matching avocado oil lotions, and bath accessories, all designed to celebrate individuality and self-expression. Through vibrant colors, striking designs, and the tagline “Your Mood, Your Flavor,” Spotlight Body invites customers to embrace self-care on their own terms—without exclusivity, just pure indulgence.

Contact@spotlightbodycare.com



VENDOR



SPOTLIGHT BODY

Spotlight Body is a premium handmade bodycare company specializing in soaps, lotions, and bath accessories.



@spotlightbodycare

Contact@spotlightbodycare.com

<https://www.spotlightbodycare.com>

Mary Wideman-Williams & Marquinta Obomanu

SistahBoss was co-founded by Seattle natives Mary Wideman-Williams and Marquinta Obomanu—a mother-daughter duo passionate about uplifting Black women in leadership. Mary brings decades of expertise in organizational development and executive coaching, and Marquinta specializes in designing spaces and experiences that empower Black women to connect, grow, and thrive in affirming spaces. Together, they built SistahBoss with the vision to equip, empower, and encourage Black women leaders throughout their career journeys.



VENDOR



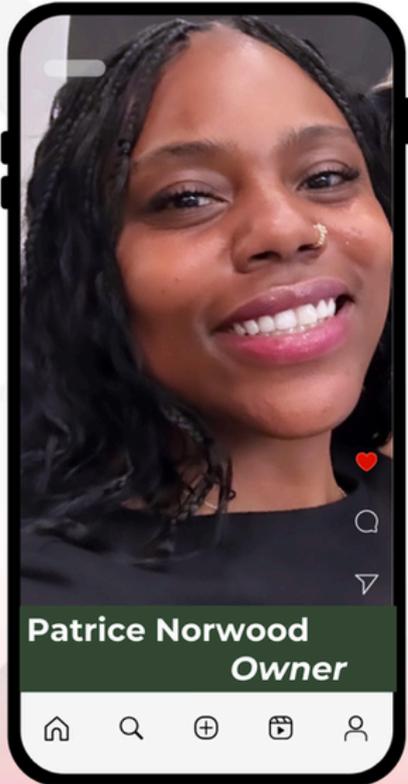
SISTAHBOSS

SistahBoss is a leadership and support community for emerging and experienced Black women leaders. We offer coaching, cohort programs, and workshops designed to uplift, equip, and affirm Black women as they grow in purpose and power. We celebrate what it means to be both a Sistah and a Boss, and create the space to lead like one.



@sistahboss
info@sistahboss.net

VENDOR



**MUDDAS
SUCCULENT
DESIGNS**

Muddas Succulent Designs is a mother-daughter, Black-women-owned business creating unique succulent arrangements and hosting fun, hands-on plant experiences that bring people together through creativity and community.



@muddassucculentdesigns

<https://www.muddassucculentdesigns.com/>

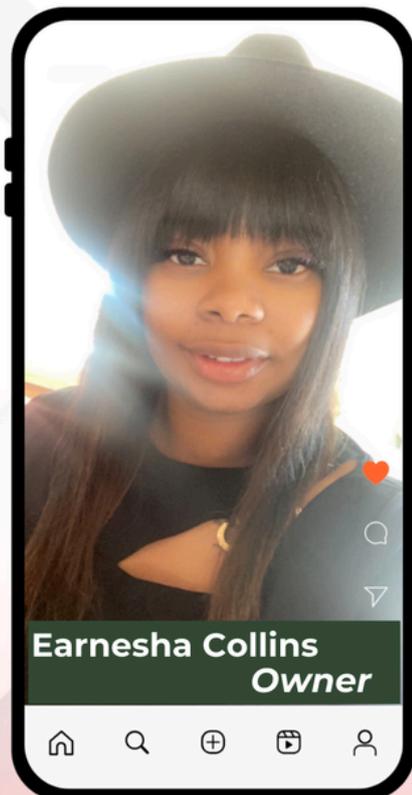
Patrice Norwood

I'm a creative, community-driven entrepreneur who started Muddas Succulent Designs with my amazing mother to honor her passion for succulents and bring our shared love of plants to life. Together, we create unique plant experiences that inspire connection, creativity, and joy—rooted in culture, love, and family.

Earnesha Collins

I am a licensed hairstylist that enjoy all natural skin care product. I started the company for my daughter because she has eczema.

VENDOR



**DIANA'S
BEAUTY
COLLECTION**

Skin care, all natural products



Diana.beauty_collection



dianasbeautycollection@gmail.com

VENDOR



FINESSE4U BOUTIQUE

Online women's clothing and accessories boutique

 Finesse4uboutique

 Tiffany@finesse4uboutique.com



<https://finesse4uboutiquellc.com/>

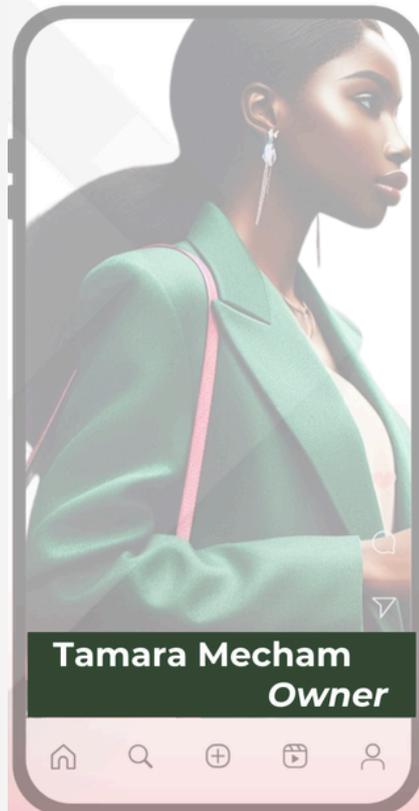
Tiffany Miller

My name is Tiffany born and raised in Tacoma, WA mother of 3 young adults I started my online boutique June 2018 I've been featured in a few different podcasts in Sept 2021 I opened a showroom in downtown Tacoma and also set up as a vendor over the past 6 years I currently have some of my accessories featured inside the Bellevue Art Museum. Stay tuned for my summer collection

Tamara Mecham

I'm an Atlanta native, I enjoy volunteering and community involvement. Since my college days, I've deviated my time to mentoring and teaching youth.

VENDOR



SKIP JUMP READY

Skip Jump Ready provides 1:1 academic instruction and support, as well as college admissions coaching.

 FB: SKIP JUMP READY

 tamara@skipjumpready.com



<https://www.skipjumpready.com/>

VENDOR



EW LIFEWORKS

EW LifeWorks fosters healing and growth through inclusive therapy, career coaching, and professional services that honor each individual's unique journey and strengths. We provide compassionate support to help diverse voices overcome challenges and achieve life goals.

 estella@ewlifeworks.org

 <https://www.ewlifeworks.org/>

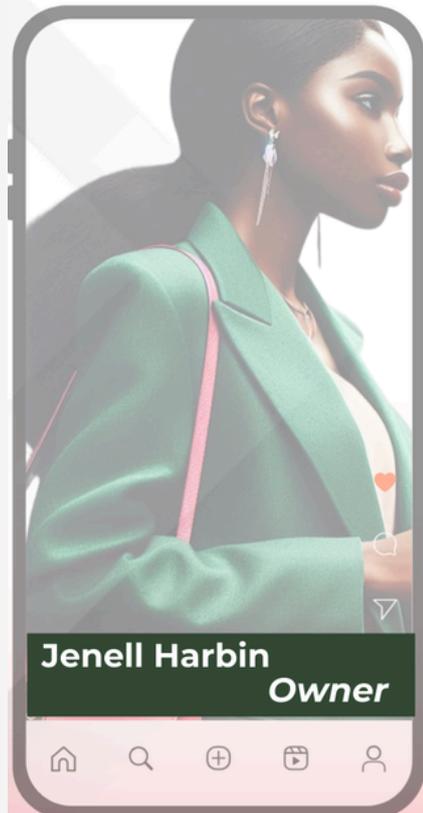
Dr. Estella Williamson

In response to numerous requests for culturally inclusive clinical and career development services, Dr. Estella Williamson founded EW LifeWorks in 2025. Estella has over 25 years of experience in clinical practice, social work education, and human services leadership. She also has 20+ years of experience serving as a licensed notary public. Dr. Williamson's clinical expertise includes the treatment of mental health and personality disorders, relational and sexuality issues, and phase of life issues related to aging, grief and loss, and employment. She also brings years of experience in organizational assessment, program management, and evaluation.

Jenell Harbin

I'm a HER 2+ Breast Cancer Survivor & advocate, work in Tech Sales where I passed a Solution Architect certification (Amazon Web Services), graduated from University of Washington

VENDOR



NELLIE BELLES 206

Online Boutique w/ Women's & Men's Clothing, Shoes, Accessories & Human Hair Wigs & Bundles. We specialize in Size Inclusive styles.



@nelliebelles206
@nelliebellesboutique

 <https://nelliebelles206.com>

Keaomee Horne



VENDOR

LAANIE

LAANIE POLISHED

10free, vegan and cruelty free nail polish line. Our nail polish remover is a soy based remover infused with essential black seed oil and vitamins A, C and E

@laaniepolished

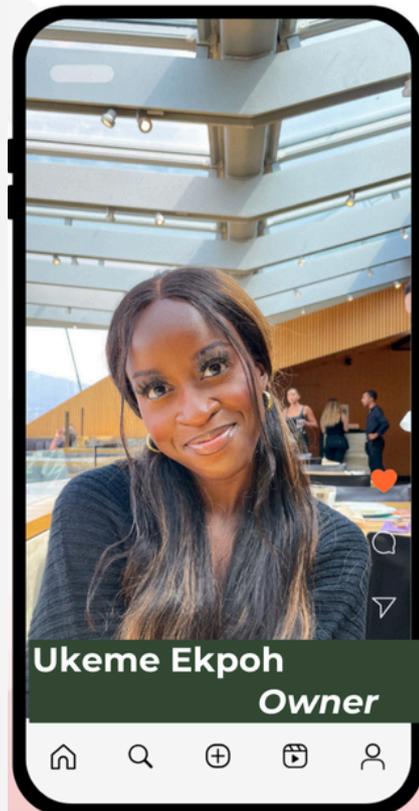
I have been a licensed esthetician and nail technician since 2000. I have worked for years in the industry, which means I have heard the good and bad and what the customers want and don't like about their nail care. I wanted to create a luxury product with the best ingredients to use on your nails.



www.LAANIEpolished.com

Ukeme

My name is Ukeme — I'm a 26-year-old Nigerian-American and the founder of So Pressious, a handmade luxury press-on nail brand. I started my business in 2020 during grad school, right in the middle of the COVID lockdowns. With salons closed, I turned to DIY nails and quickly fell in love with the process. While I've always been creative, I didn't always feel confident enough to put my work out into the world. So Pressious became my way of honoring my talents and sharing them authentically. It started as a personal outlet, but evolved into something bigger — a brand rooted in intention, care, and creativity.



VENDOR



SO PRESSIOUS

Handmade press on nails

@sopressious



<https://shopsopressious.com> info@shopsopressious.com

Abnise Joseph

I'm the middle child in an immigrant family from Haiti. I was raised in Sarasota, FL, and completed all my education in Florida. I love musical theater, museums, food, and spending time with my family. I have a daughter who's currently in her 3rd year at Spelman College, pursuing a Pre-Med/Psychology major.

As a woman wearing many hats—mother, believer, daughter, sister, and aunt—I'm also a dedicated CEO/CFO and finance expert. My story is one of conquering negativity, pushing through self-doubt, and embracing authentic strength.

I'm passionate about helping businesses reach their full potential, guiding entrepreneurs on their journey to becoming CEOs. My approach focuses on empowering business owners to understand their entity, master their business language, and apply it practically through comprehensive financial management - from bookkeeping and accounting to taxation, planning, and wealth management.



VENDOR



SERENITY FINANCIAL SERVICES

Serenity Financial Services was founded in 2014 with the goal of providing a range of personalized financial services to those desiring to build generational wealth, including: accounting, taxation, financing, financial education, bookkeeping, and wealth management.



@abbytheaccountant
SerenityFS

abby@serenityfsgroup.com

Raven Dudley

Hello I am a single mother who was inspired by her children to start her businesses. Wanting to start generational wealth within my family and find long term support for my daughter who has cerebral palsy I started a non profit called CP Don't Stop Me as well as my Accounting and Tax business in 2016 I later started my other daughters business called Faith's Bounce Party Rentals which started with just bouncy houses but found a love for decorating and planning parties all together.

VENDOR

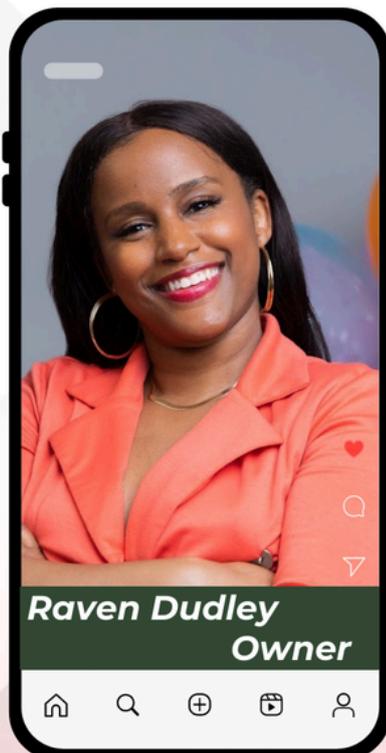


FAITH'S BOUNCE PARTY RENTALS

Bounce House and other Party rentals



@faithsbounce



info@faithsbouncehouserentals.com

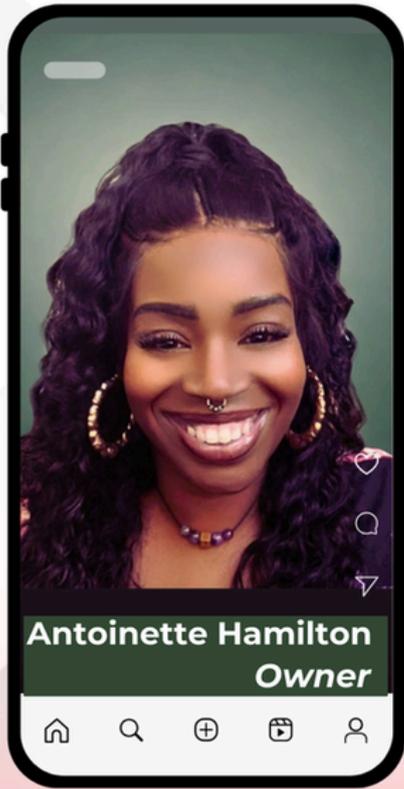
<https://www.faithsbouncepartyrentals.com/>

Antoinette Hamilton

My name is Antoinette Hamilton, and I'm the founder and CEO of Nefertiti Holistics, a business rooted in healing, empowerment, and authenticity. Born and raised in the Central District of Seattle and now based in Everett, WA, I've dedicated over 20 years to human services, mental health advocacy, and community wellness.

My business specializes in ethically sourced crystals, holistic healing products, workshops, and wellness programs that center the healing journeys of Black women and underserved communities. Beyond entrepreneurship, I'm a certified massage therapist, aromatherapist, and Chinese medicine practitioner with a deep passion for breaking cycles of generational trauma and advocating for equitable mental health care—especially for neurodivergent Black women.

I always say, "It's not just about what something looks like—it's about how it feels," and everything I create reflects that belief. Whether I'm hosting sound healing sessions, vending at community markets, or speaking on panels, my mission is to restore wellness, dignity, and economic power through culturally grounded healing practices.



VENDOR



NEFERTITI HOLISTICS

Our mission is simply to empower healing and transformation within the Black and other marginalized communities through holistic products and experiences rooted in our own experiences. We offer high-vibrational holistic tools and wellness products, including ethically sourced crystals, Reiki-infused healing items, and community-centered wellness experiences.

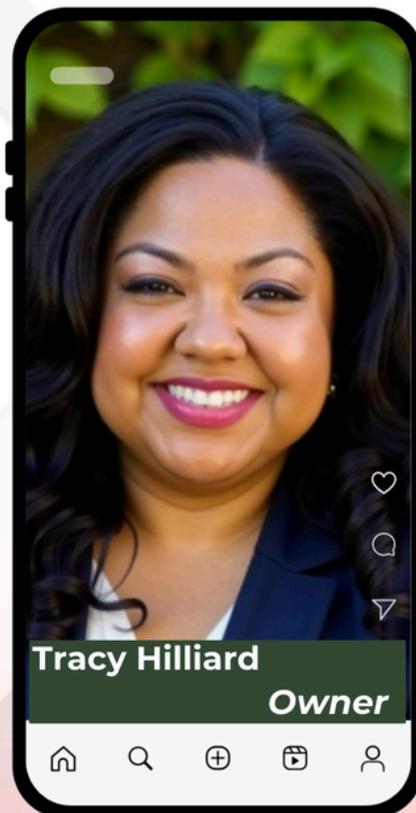


@nefertiti_holistics

<https://www.nefertitiholistics.com/>

Tracy Hilliard

In 2024, I took a leap of faith and shifted my career focus solely on my entrepreneurial pursuits. I am blessed to have two parallel consulting ventures--TMH Strategies, LLC (founded in 2018), and Lift Every Voice, Evaluation, Research & Strategy (which I co-founded in 2024, and co-lead with Dr. Kantahyane Murray). My amazing colleagues and I collaborate with philanthropy, nonprofits, and communities to maximize the outcomes of equity-focused social impact initiatives locally, nationally, and globally. I love utilizing my research, strategy, and community engagement skills to fuel my passion for driving racial equity and racial healing, shifting power to communities most impacted by inequities, and transforming systems so children and families will thrive.



VENDOR

TMH STRATEGIES, LLC



**LIFT EVERY VOICE
EVALUATION,
RESEARCH & STRATEGY**

**LIFT
EVERY
VOICE**

The mission of TMH Strategies is to leverage strategic data, learning, evaluation, and research as a tool for shifting power to communities most impacted by inequities and furthest from justice. Our vision is to drive equitable outcomes, and sustainable systems transformation, so that all communities and individuals can thrive. Our sister nonprofit business venture is Lift Every Voice Evaluation, Research & Strategy.

[linkedin.com/in/tracyhilliard](https://www.linkedin.com/in/tracyhilliard)

[linkedin.com/company/lift-every-voice-evaluation-research-strategy](https://www.linkedin.com/company/lift-every-voice-evaluation-research-strategy)

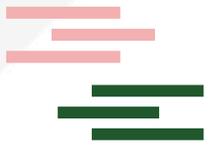


Elevate*HER*

AN EXPO FOR BLACK WOMEN
ENTREPRENEURS

WORKSHOP PRESENTHERS

Membership Committee



WORKSHOP PRESENTER

“FROM REAL TALK TO REAL PROFITS”



CieCie Retic

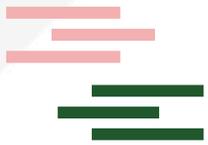
CieCie is a dual licensed Co-Owner and Lead Stylist at All Access Barber & Beauty Lounge located in the heart of Downtown Kent WA. She was born & raised in Chicago IL but relocated to the PNW in April of 2013.

For the last 13 years CieCie has established herself as a natural hair specialist and Master Loctician.

Social Media has catapulted her journey as a beauty entrepreneur; taking her from just doing “ok” to a six-figure income.



 IG @ thehaircoach
 Facebook @ CieCie Retic



WORKSHOP PRESENTER

“BRAND LIKE A BOSS: BUILDING THE BLUEPRINT FOR YOUR LEGACY”



Jasmine RaeLynn

Meet Jasmine RaeLynn—the spirited and bubbly Publicist & Creative Agency Director at The Elite Marketing Firm, where she transforms brands into show-stoppers. With nearly 15 years of experience across entertainment, lifestyle, non-profit, global trade, education, and government sectors, Jasmine blends vibrant visuals with data-driven storytelling to ignite brand awareness and capture media attention.

She’s got the credentials to back it up: a Bachelor’s Degree in Mass Media Communication, a Master’s Degree in Marketing & Communication, plus certifications in Small Business Entrepreneurship, Event Planning & Management, Storytelling & Content Creation, Women’s Entrepreneurial Leadership, and Digital Marketing. Add a UK study-abroad experience in International Marketing and Communication, and you have a true global branding powerhouse!

When she’s not crafting killer campaigns, you can find Jasmine writing for Brownstyle Magazine, where she covers lifestyle, wellness, entrepreneurship—and the delightful chaos of motherhood—all fueled by her love of coffee. A proud member of Alpha Kappa Alpha Sorority, Incorporated., and mom to her daughter Kamari, Jasmine champions authenticity, balance, and the undeniable power of a brand that shines and glistens!

Jasmine RaeLynn
THE ELITE MARKETING FIRM

The Elite Marketing Firm, Owner



@jasmine_raelynn



WORKSHOP PRESENTER

“CONTENT IS QUEEN: MASTERING DIGITAL STRATEGY TO GROW YOUR BUSINESS”

Stephanie Harris-Uyidi

thePosh
PESCATARIAN

STEPHANIE HARRIS-UYIDI

Stephanie Harris-Uyidi is a dynamic producer, media personality, and the founder of The Posh Pescatarian, a West Coast-based food and lifestyle brand. She's the creator and host of the TV series Appetite for Adventure, and the visionary behind a newly launched waterfront kitchen, market, and curated experiences on Washington's Hood Canal.

With a rich background spanning entertainment, food & beverage, and technology, Stephanie brings invaluable expertise in brand building, content creation, and partnership development. Her work has consistently focused on creating captivating content that not only connects with audiences but also attracts lucrative brand collaborations.

About the Session:

Join Stephanie as she shares her proven strategies for building a brand from the ground up, crafting compelling content that gets noticed, and leveraging your platform to secure paid partnerships. She'll also dive into how to evolve your brand into a sustainable, revenue-generating business with multiple income streams.



@theposhpescatarian



www.poshpescatarian.com

NATIONAL COALITION OF 100
BLACK WOMEN, INC.
GREATER SEATTLE CHAPTER

SISTER-NOMIC\$ Series

Empower Yourself

Series Overview

The Sister-Nomic\$ Financial Literacy Curriculum, developed by the National Coalition of 100 Black Women, Inc. (NCBW), is an economic empowerment initiative designed to equip participants with the knowledge and tools to achieve financial security, generational wealth, and economic self-sufficiency.



Session One: Credit & Entrepreneurship

ElevateHER! Black Women
Entrepreneur Expo & Resource
Fair

1200 12TH AVENUE SOUTH
SEATTLE, WA 98144

SUNDAY, APRIL 27, 2025

1:00 P.M. - 2:00 P.M.

Session Two: Budgeting & Investing

Rainier Square
Bank of America

401 Union Street, 22nd Floor
Seattle, WA 98101

(When you arrive, see lobby escort)

THURSDAY, MAY 8, 2025

5:30 P.M. - 8:00 P.M.

Scan this QR
code to sign up



*YOU MUST REGISTER
TO ATTEND

Sister-Nomic\$
in partnership with Bank of America





WORKSHOP PRESENTER

“FINESSE MY BUSINESS CREDIT”

Jenefeness Franke, MBA

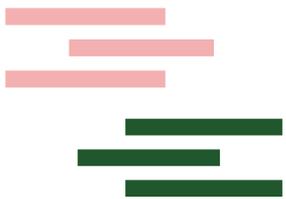


Jenefeness Franke is a dynamic Business Professor, Financial Therapist, and award-winning Economic Development Advocate with over 20 years of experience helping entrepreneurs launch, leap, and level up. As the founder of Fiscal Finesse Consulting—a Black, woman-owned, by-and-for organization—she specializes in trauma-informed financial literacy and culturally relevant business coaching for historically marginalized communities.

Through her signature Finesse My Business series, Jenefeness equips creatives and small business owners with the strategic tools they need to set profitable prices, expand revenue, and master their money mindset.

Ready to finesse your next move? Visit www.FiscalFinesse.net to learn more.

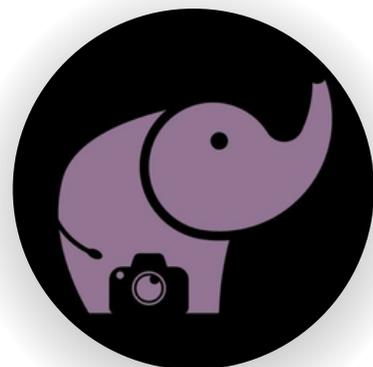




Special thanks to

EMAZING PHOTOGRAPHY

Erica Daniels, owner

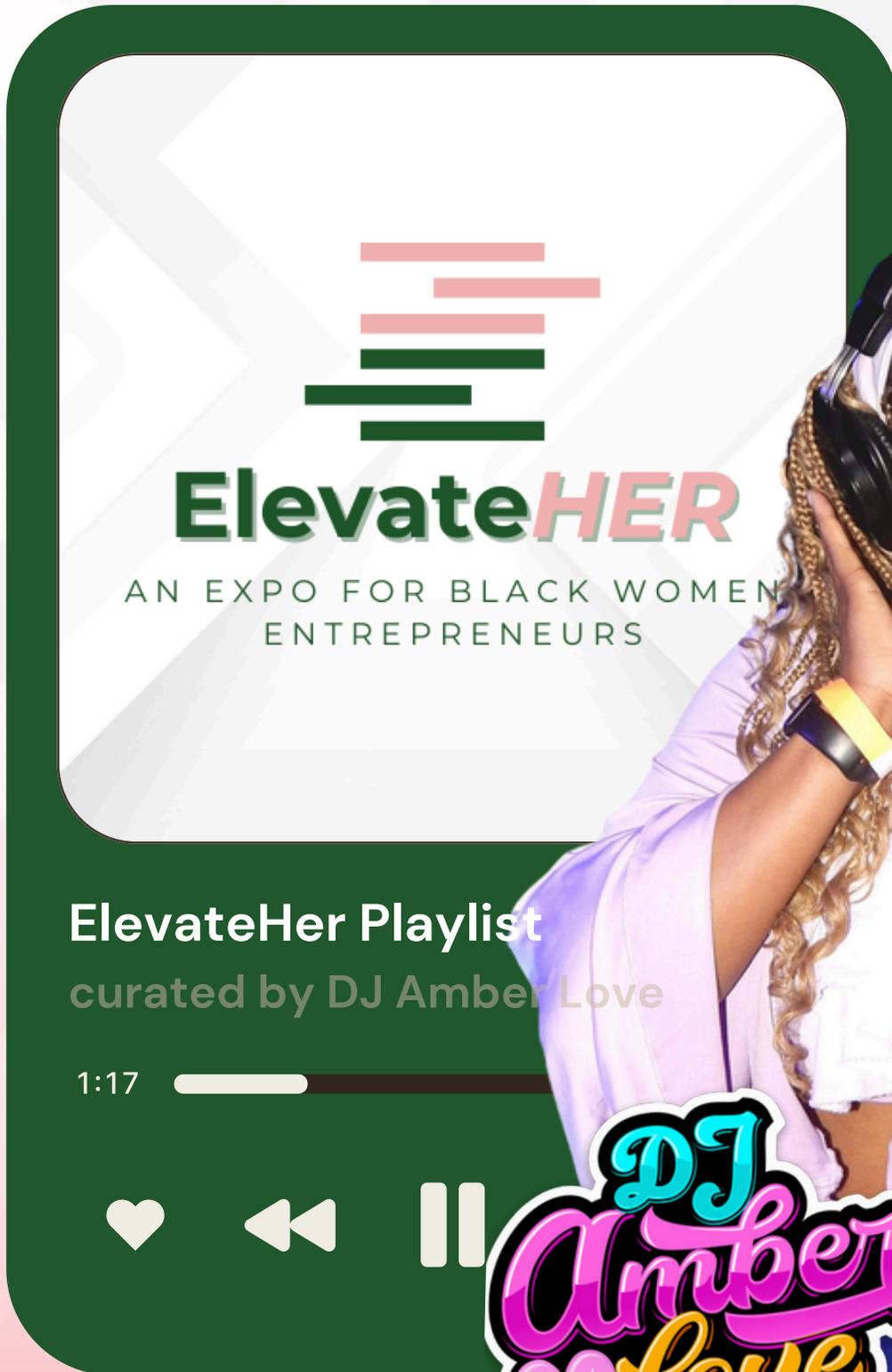


@emazingphotography



www.emazingphotography.com

[Click here to download
our official Expo playlist
on Spotify!](#)

The image features a woman with long, braided hair wearing large black headphones and a purple top. She is smiling and looking towards the camera. The background is a light-colored geometric pattern. Overlaid on the image is a dark green rounded rectangle containing the ElevateHER logo and a Spotify playlist interface. The logo consists of five horizontal bars of varying lengths, with the top three in pink and the bottom two in green. Below the logo, the text "ElevateHER" is written in a bold, sans-serif font, with "Elevate" in green and "HER" in pink. Underneath, it says "AN EXPO FOR BLACK WOMEN ENTREPRENEURS" in a smaller, green, all-caps font. The Spotify interface shows the playlist name "ElevateHer Playlist" and "curated by DJ Amber Love". A progress bar is visible with the time "1:17" on the left. At the bottom of the interface are icons for a heart, a back arrow, and a pause button. In the bottom right corner of the Spotify interface, there is a stylized logo for "DJ Amber Love" in a bubbly, colorful font with a pink heart and stars.

[Click here to book DJ Amber Love!](#)